



NORMAN YAP  
*PHOTOGRAPHY*

PRICE LIST 2024

[WWW.NORMANYAP.COM.AU](http://WWW.NORMANYAP.COM.AU)



## *The person behind the lens*

"Hi I'm Norman Yap. I've been a professional photographer for 9 years. I built my studio in 2022 and I specialise in a contemporary makeover & photoshoot experience. I hold private sessions, groups, generations and personal branding."

*Call me personally to design a photoshoot and package just for you*

(04) 31 559 156  
[www.normanyap.com.au](http://www.normanyap.com.au)

THE PHOTOGRAPHER



*Booking your portrait session starts at \$300*

This includes :  
2hr custom photoshoot  
Reveal and ordering appointment  
Wall art and design consultation

## *COLLECTIONS*

starts at \$1,500

## *WALL ART*

starts at \$450





*“It was such an amazing experience getting to do a photoshoot where I felt comfortable and guided the entire time.*

*His photos leave you in awe and his eye for detail and creativity is like no other.”*

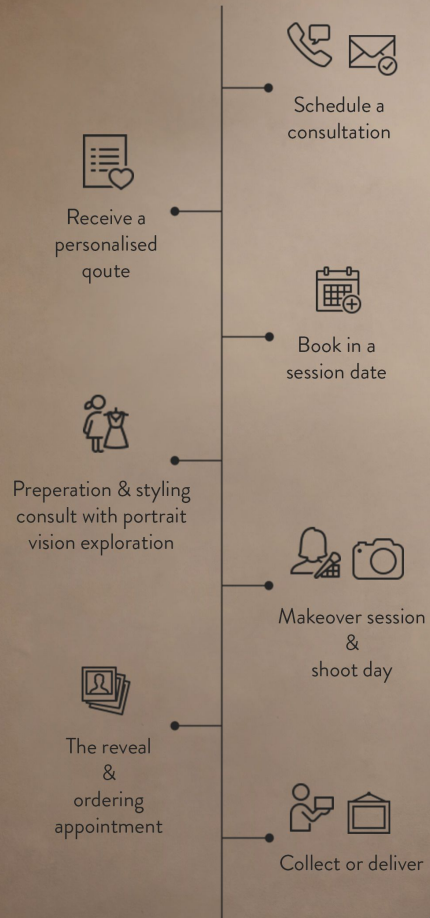
—Jesse Linke





## The Process

Below is an example of what a typical portrait session might look like from beginning to end.





*All packages include*

- Gallery archival quality prints
- Digital prints with delivered physical prints
- High-resolution images & web-sized images with no water-marking
- Private online gallery and cloud storage
- Reveal and design appointment

*Collection 1*

Display / Folio Box Box 8x10"  
5 x Printed Frame Mounts

*\$1,500*

*Collection 2*

Display / Folio Box Box 8x10"  
10 x Printed Frame Mounts

*\$2,500*

*Collection 3*

Display / Folio Box Box 8x10"  
20 x Printed Frame Mounts

*\$3,500*



*WALL ART*



*À la carte  
Printed Frame Mounts\**

8x10" & 11x14"	\$300	Collection size upgrade to 11x14"	\$250
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*Wall Art  
Standard Framing*

Sizes	Price
8x10 - 8x12"	\$450
11x14 - 11x16"	\$750
16x20 - 16x24"	\$950
24x30 - 24x36"	\$1400
30x40 - 30x45"	\$1800

*Boutique and custom framing  
options are available.*



## Premium collection

Size	Price	
	Canvas Plus	ECO Leather
60 x 16" - 50 x 14"	\$2,500	\$3,000
40 x 40"	\$3,500	\$4,000
51 x 33" - 50 x 37"	\$4,500	\$5,000
62.5 x 40" - 67 x 60.25	\$6,500	\$7,000
81 x 40" - 81 x 73.5"	\$8,500	\$9,500



Size Canvas Plus  
51 x 33" - 50 x 37" \$4,500



# WALLART COLLECTIONS



## Standard wall art collection

### Available in sizes

Panaroma	12x24", 15x30", 18x36", 20x40"
Square	20x20", 30x30", 40x40"

Size  
20 x 40"    \$1,500



Size  
30 x 30"    \$1,600

### Information

Beautiful frames to suit multiple images in a storyboard layout  
Your art arrives printed, framed and ready to deliver  
Available with 3 frame profiles - 20mm, 40mm and standard ornate  
Available matted or with an edge to edge print  
Includes lightweight, UV resistant acrylic  
Frames arrive finished with frame tape, hanging wire and wrapped in cellophane



# *Wall art installations*





# *Wall art installations*











## MOTHERHOOD PORTRAITS

These photographs will become some of the most valuable things that you and your children will ever own! Create priceless family heirlooms with a mother and daughter portrait session. Schedule a session every year to celebrate your beautiful relationship and watch each year as your daughter grows into a beautiful, confident

young woman. Be pampered with hair & make-up, whilst dressed in your favourite outfit. Create something that you and your children will remember and cherish for the rest of your lives and spend an amazing day together making memories!







*A wonderful experience having photos taken by Norman. Put me and my busy 18 month old at ease and captured beautiful photos I will treasure for years to come.*

—JANA





## *Maternity Portraits*

There's something special about photographing this moment in life. I was motivated to photograph this genre because how vulnerable, strong and beautiful my wife was during this period. She continues to be my rock in life and has since brought two beautiful children of ours into this world. I shoot this for her, Hazel and Chester.

Let's create a session as you envision it. Whether you are hoping for bold find art, a portrait draped with layered material, or simply dressing in an elegant evening gown, we can bring that vision to life.



# BRANDING & CONTEMPORARY PORTRAITS

Nowadays, the average corporate shot is super styled and incredible. So what do you need your headshot for? We can create an image that is exactly right for your brand. Personal branding is a large portion of my business right now, with bloggers, writers and business professionals wanting the corporate look with a twist.

The personal branding that people crave are often really contemporary and really styled. So, what style will best suit you and your brand? Call us today to schedule a consultation to find out how we can elevate your branding.







*This is Jayne Yong*  
*She is a hair & make-up artist*

This is her personal branding shoot







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and package just for  
you*

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## TESTIMONIAL

"They are AMAZING. I am absolutely in shock that those are MY photos. I look so different yet so elegant. It was so beyond anything I've ever seen of myself. So alluring. You did an amazing job." —JADE MCGLEW





N O R M A N Y A P  
P H O T O G R A P H Y